



# Josh Smith

Curriculum Vitae

www.skinnywrists.co.uk

josh@skinnywrists.co.uk

07909552695

---

## Profile

I am a London based Senior Visual Designer with over 9 years experience working for some of the top agencies and production companies in London. I am currently a UI/UX Designer at GoCardless, a fintech startup focusing on recurring payments platform for small and large organisations.

I predominantly work on the UI, UX, interaction design and animation for sites, apps, and campaigns. I am proficient in Photoshop, Sketch and Illustrator, and have experience both prototyping and animating in After Effects, Webflow and Invision. I also have experience in sound design and music production for TV and Web.

---

## Previous Experience

### Toaster (Google Vendor)

Senior Designer, July 2012 - August 2016

Over the four years at Toaster, I have worked on Google related projects for Youtube, Campus and many other parts of Google. For the past year I have been lead designer on Google's Careers site, working across the strategy, UX and design of the site.

### unit9

Senior Designer, Apr 2011 - July 2012

At unit9, I worked on clients such Mercedes, Honda and Target, and helped to hire and mentor graduate designers coming into the company.

### Stink Digital

Digital Designer, Jan 2010 - Apr 2011

Joining a small core team, I worked on award winning projects for clients such as Lexus, Ikea, Diesel & Wrangler. My first project there won FWA site of the year - People's choice award.

### de-construct (now isobar)

Digital Designer, Aug 2008 - Jan 2010

At de-construct I worked on projects for clients such as Adidas, BMW, Grolsch and Nokia. I also worked closely with de-construct Amsterdam on international projects for Isobar.

### AKQA

Digital Designer, Aug 2006 - Aug 2008

After graduating, I joined AKQA as a graduate, and after a year was promoted to Middleweight. I worked on clients such as Coke, Fiat, Diageo (Smirnoff, Johnny Walker), LG, Sky, Fanta and many others

---

## University

### 1st - BA (HONS) Interactive Media Production

Bournemouth University | 2004 - 2007

The course had a specific focus on digital media and was a great basis for a job within the web industry.

I gained 1sts in both my final projects and dissertation, with my final project being nominated for a BIMA award.